
Role of Tech Companies Tackling Human Trafficking

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**TECH
AGAINST
TRAFFICKING**





Some examples of how big tech companies disrupt trafficking activity on their platforms

Working with partners on targeted advertising of resources to potential victims or vulnerable communities.

Promoting advice and useful resources to potential victims based upon content posted.

Identifying and preventing potentially dangerous contact requests

Intercepting certain types of search requests to prevent exploitation

Preventing sharing of abusive imagery

Identifying and blocking suspicious trafficking-related posts; detecting abnormal activity, etc.

Ecosystem of Social Media Platforms

A great time to engage tech companies on issues of human rights is when they are small and relatively unknown - when their culture, values and products are still developing.

RECOMMENDATION: Anti-trafficking experts should connect with tech companies when they are small! Seek out the start-up communities, tech accelerator programs, shared working spaces and investors. Influence early!

TECH AGAINST TRAFFICKING



Tech Against Trafficking is a coalition of companies collaborating with global experts to help eradicate human trafficking using technology.

Our goal is to work with civil society, law enforcement, academia, technologists, and survivors to advance and scale the use of technology to prevent, disrupt, and reduce human trafficking and increase and expand survivors' access to resources.

The Tech Against Trafficking Accelerator Program, launched in 2019, represents TAT's flagship program.

Tech Against Trafficking Partners

Member Companies



Advisory Group



Research Leads



Secretariat



Key Activities



Landscape Mapping: Review and map the landscape of technologies being used to combat human trafficking and modern slavery in different geographies, languages, and with varied target populations.



The Accelerator Program: Identify technology tools with the potential for scale and accelerate these solutions through resources and support from TAT member companies. Share and pilot technology solutions.



Research and Events: Raise awareness on human trafficking and the potential use of technology to combat the issue at scale. Help advance the conversation through research, publications and speaking engagements.



Policy Workstream: Explore how companies can strategically collaborate and engage with policymakers and civil society partners on policies and regulations to address human trafficking across their value chains.

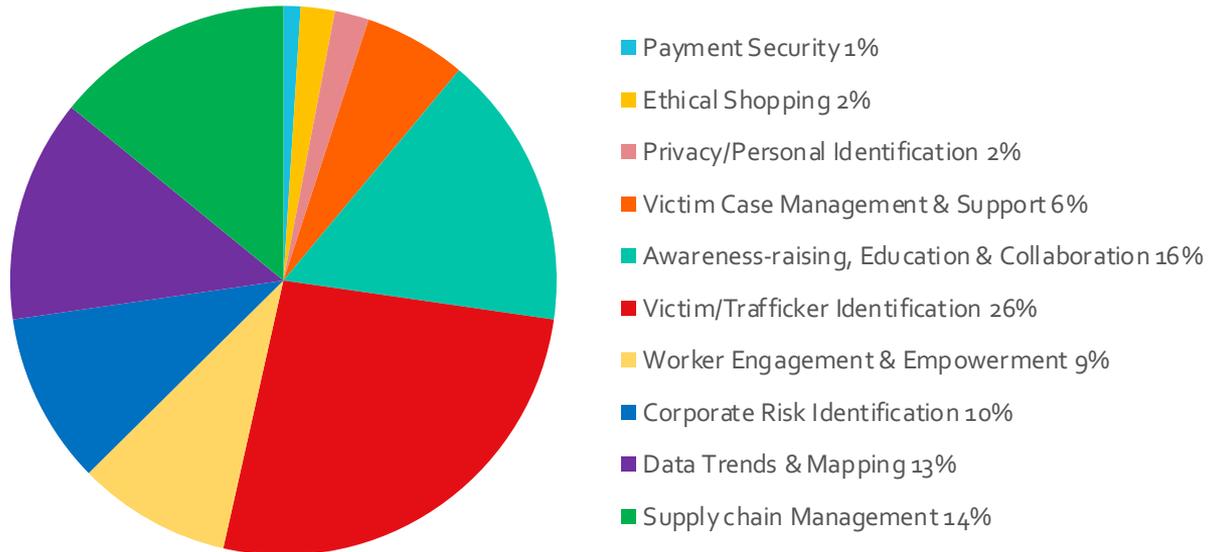
300+

Tech Tools Addressing Human Trafficking

To promote collaboration and avoid the replication of efforts across the anti-trafficking field, TAT has mapped the landscape of existing technology tools being used to combat human trafficking.

In 2019, TAT conducted global outreach, engaging partners throughout the private sector, NGOs, and intergovernmental organizations such as OSCE, UNODC, IOM, ILO and UNGC, resulting in the identification of **over 300 anti-trafficking tools**.

In 2020, TAT published the findings in an [interactive map](#), available to the public and anti-trafficking communities.



Anti-trafficking Tech Landscape

RECOMMENDATION: Anti-trafficking organisations who are planning to implement technologies should review the landscape at <https://techagainsttrafficking.org/interactive-map/>. Identify partners and look for similar projects or lessons learned!

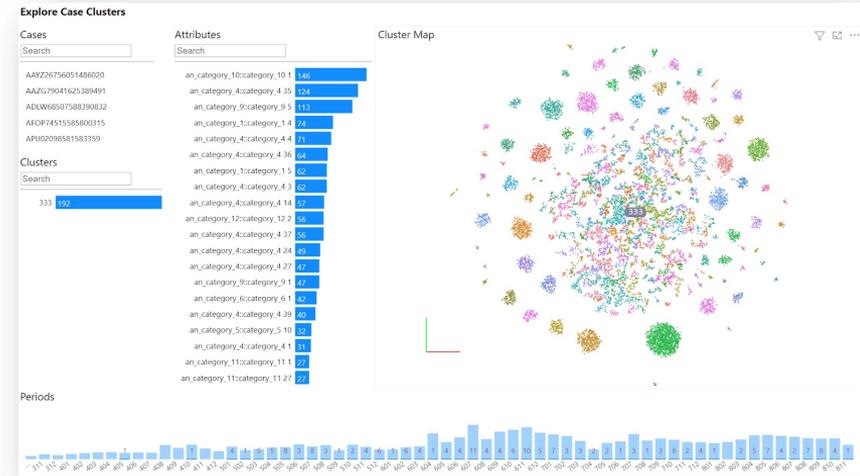
Accelerator Outputs

In addition to direct support for NGOs, new open-source technologies are being developed:

Privacy-Preserving Mechanisms: The TAT team developed a solution to generate a **synthetic dataset** which represents statistical properties of the sensitive dataset rather than actual individuals.

Case Data Standards: TAT addressed data standards/consistency across the field by publishing a global data standard related to victim case management.

New machine learning techniques: e.g. Identifying clusters of related helpline cases; separating correlations from causations to learn “what works”



Case Data Standards

RECOMMENDATION: Organisations looking to implement a case management system (CMS) should review the Human Trafficking Case Data Standards (HTCDS), hosted by IOM:
<https://github.com/UNMigration/HTCDS>

Support provided by large tech companies

Tech volunteers, grants and software

Most big tech companies have a **pro bono program** and pay for employee volunteers' time. e.g. Salesforce pays 7 work-days volunteering per employee. e.g. <https://www.salesforce.org/pro-bono-program/>

Grants are often provided by tech companies after disasters or during emergencies e.g. <https://www.google.org/our-approach/>

Discounted or donated software licenses are offered either directly such as by Salesforce or via portals such as <https://www.techsoup.org/>

RECOMMENDATION: Go to <https://charitycatalogue.com/> to see a great list of recommended software for NGOs.



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THANK YOU